

Privacy policy

General information

It is very important to us that all of our app users feel safe and secure. That is why protecting your personal information is paramount to us. When collecting, processing and using your data, we adhere strictly to the statutory provisions of the German Federal Data Protection Act (BDSG) and the Telemedia Act (TMG) as a matter of course. We process personal data in order to fulfil orders. In the event of a justified reason, we may obtain credit information from credit reference agencies for the purpose of our own credit checks.

What do we do with your personal data?

We process and store personal data in order to fulfil orders and for any subsequent warranty or guarantee processing.

In the event of a justified reason, and if there are other legal requirements, we may obtain credit information from credit reference agencies (such as SCHUFA) for the purpose of credit checks. To do this, we provide the above-mentioned credit agencies with the personal data required for a credit check and use the received information about the statistical probability of payment default in order to make a carefully weighed decision about establishing, implementing and/or terminating a contractual relationship. The credit information may contain probability values (score values) calculated on the basis of scientifically recognised mathematical and statistical methods, which use address data, among other things, for the calculation. Your concerns with regard to data protection are taken into account in accordance with the legal provisions. You may object to this check at any time with future effect, although we will then only be able to offer you limited payment options.

Forwarding to third parties

During order processing, the service providers used by us (such as transport companies, logistics specialists, payment intermediaries) will receive any necessary data. Any data disclosed to third parties will be used by them exclusively to fulfil their obligations or duties. Data is only forwarded to state agencies or authorities in accordance with mandatory legal requirements.

If third-party services are used within the context of the app, we are entitled to pass on your personal data to these third parties insofar as this is necessary for the functionality of the app.

“The beyerdynamic MIY app from Mimi Hearing Technologies GmbH, Neue Schönhauser Strasse 19, 10178 Berlin, Germany. The user’s data is collected and used in anonymous form, i.e. without the

possibility of any inference to you. For more information, please see the privacy policy of Mimi Technologies GmbH, at <https://mimi.io/de/datenschutz/>." Personal data is only forwarded to state agencies and authorities in accordance with mandatory national requirements

Cookies

In order to optimise the app, it uses cookies and similar technologies such as HTML5 storage (hereafter referred to collectively as "cookies"). This makes the app easy to navigate as well as user-friendly.

Cookies are small files stored on your device. They can be used to determine whether there has been any contact between us and your device in the past. Only the cookie on your end device will be identified. Personal data can only be saved in cookies if you have given your consent or if it is essential for technical reasons, e.g. to enable secure login.

By using our app, you consent to the use and storage of cookies on your device. You can revoke your consent for the use and storage of cookies at any time by uninstalling the app.

We use the following cookies in the app: -/-

Analysis of usage data

We use the app's usage data (technical usage data, app version, functions used, click flows) to track preferences and further develop the app. This allows us to tailor the app more specifically to user requirements and thus improve the service. By using the app, you give your consent to this analysis.

If you do not wish for information about your use of the app to be stored and analysed, this function can be deactivated and reactivated again at any time by ... If cookies are used for analysis, their use is discontinued if the analysis function is deactivated.

Data security

We have implemented technical and organisational security measures to protect your data, particularly against loss, manipulation and unauthorised access. We adapt our security measures on a regular basis in line with technological developments.

Consent and revocation

If you have granted your consent for use, processing and transmission of your personal data for marketing purposes (e.g. for the electronic newsletter or receiving offers, use by Google Analytics), you can revoke this with future effect at any time without any particular format or deadline. In addition, if we use your data to the extent permissible by law, for example for postal marketing activities, you may object to this use. In accordance with Section 15 Para. 3 and Section 13 Para. 1 of the German Telemedia Act (TMG), you have the right to object to the creation of user profiles by using pseudonyms. If you have any questions about the outlined protection options and our protective measures, please feel free to contact us.

In such cases, please consult our

data privacy officer: Prof. Wolf M. Nietzer MBA, LL.M., eMail:
datenschutzbeauftragter@beyerdynamic.de

or follow the aforementioned instructions.

After your revocation, we will use your data exclusively for processing the order and will not send you any further advertising materials.

Access / amendment / deletion

According to the German Federal Data Protection Act, concerned parties have a right to free information about their stored data, how the probability values are achieved and what they mean, the types of data used for the calculation, as well as the probability values collected or stored for this purpose and, where applicable, a right to rectify, block or delete data. If you have any questions about the collection, processing or use of personal data, or if you wish to access, rectify, block or delete data, please contact our data privacy officer:

Prof. Wolf M. Nietzer MBA, LL.M.,
eMail: datenschutzbeauftragter@beyerdynamic.de

Responsibility for data protection

The responsible authority within the meaning of the German Federal Data Protection Act is beyerdynamic GmbH & Co. KG, Theresienstrasse 8, 74072 Heilbronn, Germany
Contact details of data privacy officer:

Prof. Wolf M. Nietzer MBA, LL.M.
eMail: datenschutzbeauftragter@beyerdynamic.de
Address: beyerdynamic GmbH & Co. KG, Theresienstraße 8, 74072 Heilbronn

Mimi Service

The beyerdynamic MIY App uses the services of Mimi Hearing Technologies GmbH, Neue Schönhauser Strasse 19, 10178 Berlin, Germany.

The user's data are hereby only collected and used in anonymous form, i.e. without the possibility of any inference to you and with no personal identifiable information involved.

More information may be found in the privacy policy at <https://mimi.io/en/privacy/> (<https://mimi.io/en/privacy/>).

Validity of the privacy policy for our website

In addition, our data privacy provisions comply (with lower priority) with the privacy policy that applies to our website Data protection (<http://www.beyerdynamic.de/impressum/datenschutz.html>)

Your

beyerdynamic GmbH & Co. KG

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74072 Heilbronn

Stuttgart Local Court, HRA 101400.

Authorised general partner: Beyer Dynamic Verwaltungs-GmbH, Commercial register court: Stuttgart Local Court, HRB 100279

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